



SPONSORSHIP ORGANISE



TOURNAMENT ORGANISER



4th FREEDOM BASKETBALL TOURNAMENT

S P O N S O R S H I P B R O C H U R E

2025



About the Organizers and Kovai City:

India Tax Payer - Low Tax. Better Service.

This is the much-needed slogan of the century and the **India Tax Payer (ITP)** Trust uplifts it. They are the largest taxpayer organization in the country and growing fast!

ITP's vision is to ensure that the citizens should be **notified on the expenditures from the tax money** and they must be given appropriate services.

India Tax Payer has chapters in Chennai and Tirunelveli, Tamil Nadu. With representatives in Mumbai, New Delhi and Bangalore, India Tax Payer expects to span the length and breadth of the country, soon.

Wings Basketball Club

Wings Basketball Club is one of the budding Basketball Clubs in Coimbatore. The club is functioning **actively since 2016**.

Wings Basketball Club's **motto is to promote and develop interest in basketball among youngsters** in Coimbatore.

WINGS BASKETBALL CLUB



FREEDOM BASKETBALL TOURNAMENT - 2022



Celebrating Past Triumphs: A Launchpad for Future Stars

Our previous tournaments were a resounding success, providing an exceptional platform for young, budding players to hone their skills and elevate their game. These events featured multiple categories, and we were thrilled to recognize outstanding performances with **trophies, medals, and cash prizes**.

The core objective remains to offer aspiring players invaluable opportunities to **compete, gain experience, and find motivation**. We're dedicated to enhancing their **exposure** and helping them **excel** in their chosen sport.

FREEDOM BASKETBALL TOURNAMENT - 2023



FREEDOM BASKETBALL TOURNAMENT - 2024



BALL IS LIFE!

As a center of economic activities and innovation, it is no surprise that talented athletes are also pride of the city!

One of the most competitive and popular sport in the city is Basketball. This game is very popular and wide spread in Coimbatore. Every school has strong rivalry in their region and have been producing excellent athletes!

Tournaments for Basketball is regular and celebrated grandly and it is covered in magazines and newspapers as such!

In the spirit of being pure basketball lovers, we are gathered to organize a Grand Basketball Tournament!



FREEDOM BASKETBALL TOURNAMENT – 2022 AWARDEES



FREEDOM BASKETBALL TOURNAMENT – 2023 AWARDEES



FREEDOM BASKETBALL TOURNAMENT – 2024 AWARDEES



FREEDOM BASKETBALL TOURNAMENT GLIMPSES



FREEDOM BASKETBALL TOURNAMENT GLIMPSES



FREEDOM BASKETBALL TOURNAMENT

This tournament will bring together the city's finest athletes for a grand festival – a true celebration of basketball!

The tentative date for the tournament is **August 8, 2025**. It will extend for 8 days minimum.

The tournament is classified as below:

- Men's Tournament
- Boy's Tournament (Under 19)
- Mini boys Tournament (Under 14)
- Mini girls Tournament (Under 14)



MEN's Tournament :

We will be conducting tournament for 32 Teams and it consists of 31 Matches.

Tournament Rewards:

- The cash price for the Winners is Rs. 15,000 and Trophy.
- The cash price for the Runners is Rs. 10,000 and Trophy.
- The cash price for the Third place is Rs. 6,000 and Trophy.
- The cash price for the Fourth place is Rs. 5,000 and Trophy.

Boy's Tournament:

We will be conducting tournament for 10 Teams and it consists of 10 Matches.

Tournament Rewards:

- Winners Trophy and Medals
- Runners Trophy and Medals

Mini Boy's Tournament:

We will be conducting tournament for 15 Teams and it consists of 14 Matches.

Tournament Rewards:

- Winners Trophy and Medals
- Runners Trophy and Medals

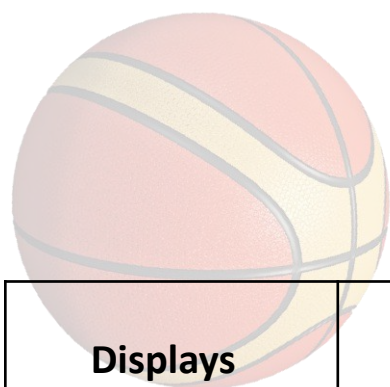
Mini Girl's Tournament:

We will be conducting tournament for 13 Teams and it consists of 13 Matches

Tournament Rewards:

- Winners Trophy and Medals
- Runners Trophy and Medals





SPONSOR's PRESENCE

| Displays | Title Sponsor | Co-Sponsor | Category Sponsor |
|---|---|---|---|
| Sponsorship Amount | 2,00,000 | 1,00,000 | 50,000 |
| Advertisement Space | | | |
| 20 Standee Banners (5ft x 3ft) | 10 Boards(Individual) | 5 boards (Individual) | 5 boards (shared) |
| Entrance Frame 2 Legs (10ft x 2 ft) | Yes (Tick Mark) | X | X |
| 3 Big Banner (8ftx10ft) | 20sq ft | 10sqft | 10sqft (shared) |
| Photobooth | 30sq ft | 15sqft | 15sqft (shared) |
| Court Sideline Banner | 12 (individual) | 6 (individual) | 6 (shared) |
| Boothspace for your services and products | 5ft x 5ft | X | X |
| Lifetime Icon | | | |
| Volunteer Tshirts | Back side big logo | Front side small logo | X |
| Medal Stickers | Yes (Winners Medals for both miniboy's and minigirl's category) | Yes (Runners Medals for both miniboy's and minigirl's category) | X |
| Trophy | Yes (Winners Trophy – All categories) | Yes (Runners Trophy – All Categories) | Yes(Runners and Winners Trophy – One Category) |
| Certificates | Yes (Winners Certificates – All categories) | Yes (Runners Certificates – All Categories) | Yes(Runners and Certificates Trophy – One Category) |
| Mementos | 4 (only Miniboy's and Minigirl's categories) | X | X |

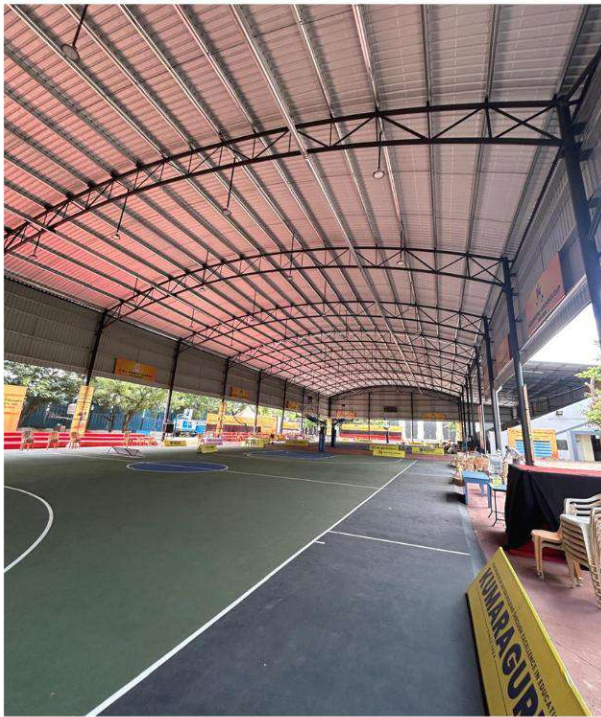
SPONSORSHIP BANNERS



Stage Backdrop



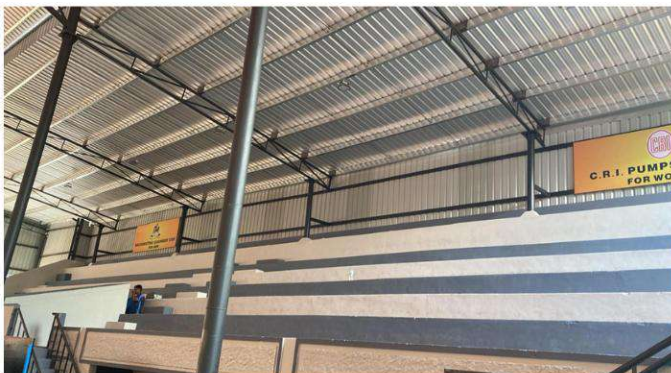
Ground Entrance



Side Standee



Indoor Wall Frames



Indoor Seating Area Signage



Food and Beverage Stations

Demography:

The tournament is expected to draw a crowd predominantly made up of **sportspersons and their dedicated supporters**, including family and friends, all eager to witness and celebrate the love of the game.

The audience for this Grand Basketball Tournament will primarily consist of a vibrant young demographic, with **80% of the crowd estimated to be between 14 and 25 years of age**. The remaining **15% will be their friends, family, and guardians, typically falling within the 30 to 40-year-old age bracket**. This unique blend ensures an enthusiastic and supportive atmosphere, fueled by both the energy of the youth and the encouragement of their loved ones.

The team members itself will be more than 100 people per session (Morning Session or Evening Session). Furthermore, we are covering onlookers of 2000+ people every day! As the tournament will continue for 8 days minimum, the total reach positively reaches above 15,000 people.

Additionally, we are also promoting all the aspects of the event in social media as well.

Conclusion:

We heartily welcome you to promote a fantastic sport and its players to inspire more children to become an outstanding sports person.

We await your positive reply.

Regards,

On behalf of **IndiaTaxPayer** and **Wings BC**,
Vishnu Vikash S – Sponsorship SPOC.

+91 78680 20710

• Terms and Conditions:

- India Tax Payer and Wings BC are the coordinators of this event.
- Only after confirmation from the coordinators, the sponsorship is valid.
- Payment is to be done to the below account:

Beneficiary Name : India Tax Payer

Account Number : 192001001100849

Account Type : SAVINGS ACCOUNT

IFSC code : CIUB0000192

Branch Name : R S Puram

Bank Name : City Union Bank

Only Cheque/NEFT/RTGS is accepted.

- The Board Designs templates will be shared upon confirmation and payment, and space allocated in the templates cannot be changed.
- Locations of the boards will be shared and location cannot be changed.
- The location of the photo space and booth space will be shared and cannot be changed.
- The sponsorship plans cannot be changed once the payment is done.
- The amount paid cannot be refunded.
- As per the law, do not use copyright content and illicit content.

- Content placing for the articles under “Lifetime Icon” will be decided by the coordinators. Only company name will be present.
- In case the case of disputes between general public/local authority and staffs of the sponsor’s company during the event, the coordinators will resolve the problem and act accordingly as per the evidence provided.
- Coordinators are not responsible for any acts by any individuals in the event.



SPONSORS

